

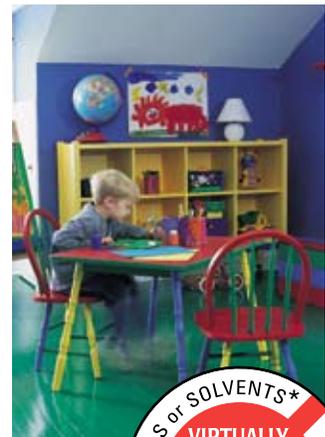


Dulux® Lifemaster™

“The Clean Air Choice!”™

Dulux Paint was the first paint brand in North America to offer interior latex paint free of organic solvents. Now, Dulux Paint re-introduces the award winning Lifemaster in a more durable acrylic formula. While maintaining the benefits of fast “back to service” for painted rooms, Dulux Lifemaster now offers longer service life for commercial and institutional building owners and managers.

- Virtually no odor during application
- No residual paint odor after drying for early re-use of rooms
- Increased scrub resistance and washability
- Meets all current and anticipated VOC regulations
- Meets all LEED® specifications established by the US Green Building Council
- Approved by Master Painter’s Institute under “Low VOC/ Institutional paint specifications”
- Certified by GREENGUARD Environmental Institute



System Recommendations:

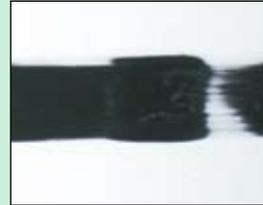
Primers*		
Prepared Drywall	Wood Trim & Molding	Metal Trim
<p>Dulux Lifemaster 9116 Acrylic Interior Primer/Sealer</p> <ul style="list-style-type: none"> • Excellent Hide and Uniformity • Virtually no odor • Contains no VOC's 	<p>Prep&Prime 1020 Wall & Woodwork 100% Water-Based Primer Sealer</p> <ul style="list-style-type: none"> • High Adhesion • Quick Dry - Sand or Recoat in 2 hours 	<p>Devflex PF 4020 Direct To Metal Primer & Finish</p> <ul style="list-style-type: none"> • Seals Rusted Surfaces • Multi-Surface Metal Primer • Long-Term Corrosion Protection 

*See Prep&Prime cross reference guide for other primer recommendations.

Product Performance Information:

Shim Scrub Durability Test:

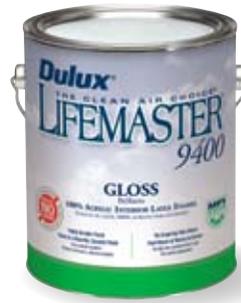
- Old vs. New Lifemaster Formula
- Now with **5 TIMES** Better Scrub Resistance!



OLD
Lifemaster



NEW Dulux
Lifemaster



	Dulux Lifemaster Interior Flat Enamel 9100	Dulux Lifemaster Interior Eggshell Enamel 9300	Dulux Lifemaster Interior Semi-Gloss Enamel 9200	Dulux Lifemaster Interior Gloss Enamel 9400
Aesthetic	<ul style="list-style-type: none"> • Hides Surface Imperfections • Full Spectrum Color Offering 	<ul style="list-style-type: none"> • Most Popular Commercial Finish • Full Spectrum Color Offering 	<ul style="list-style-type: none"> • Smooth Alkyd-Like Appearance • Full Spectrum Color Offering 	<ul style="list-style-type: none"> • Highly Durable Finish • Flows to a Beautiful, Smooth Finish
Performance	<ul style="list-style-type: none"> • Meets MPI#143 • Stain Resistant and Washable • Burnish Resistant Wall Finish 	<ul style="list-style-type: none"> • Meets MPI#144 • Excellent Moisture and Oil Resistance • Also Excellent on Trim Surfaces 	<ul style="list-style-type: none"> • Meets MPI#147 • Excellent Adhesion to Glossy Surfaces • Flexible Film Absorbs Impacts 	<ul style="list-style-type: none"> • Meets MPI#149 • Superior Adhesion • Oil and Stain Resistant Coating
Use	<ul style="list-style-type: none"> • Brush, Roll or Spray • Water Clean-Up 	<ul style="list-style-type: none"> • Brush, Roll or Spray • Water Clean-Up 	<ul style="list-style-type: none"> • Brush, Roll or Spray • Water Clean-Up 	<ul style="list-style-type: none"> • Brush, Roll or Spray • Water Clean-Up

For a hard, durable alkyd finish on architectural surfaces try our Dulux Advanced Oil finishes.



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